THE ROYAL TAILORS

JUNIOR SAMPLE BOOK

FALL & WINTER
1916 - 17

Royal

-the biggest word
in the tailoring world

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The Royal Tailors

Junior Sample Book

Vest Pocket Edition

THE ROYAL TAILORS
CHICAGO — NEW YORK

TRADE MARK REGISTERED

Fabric 6286

Novelty Silk-mixed Worsted—red and orange striped

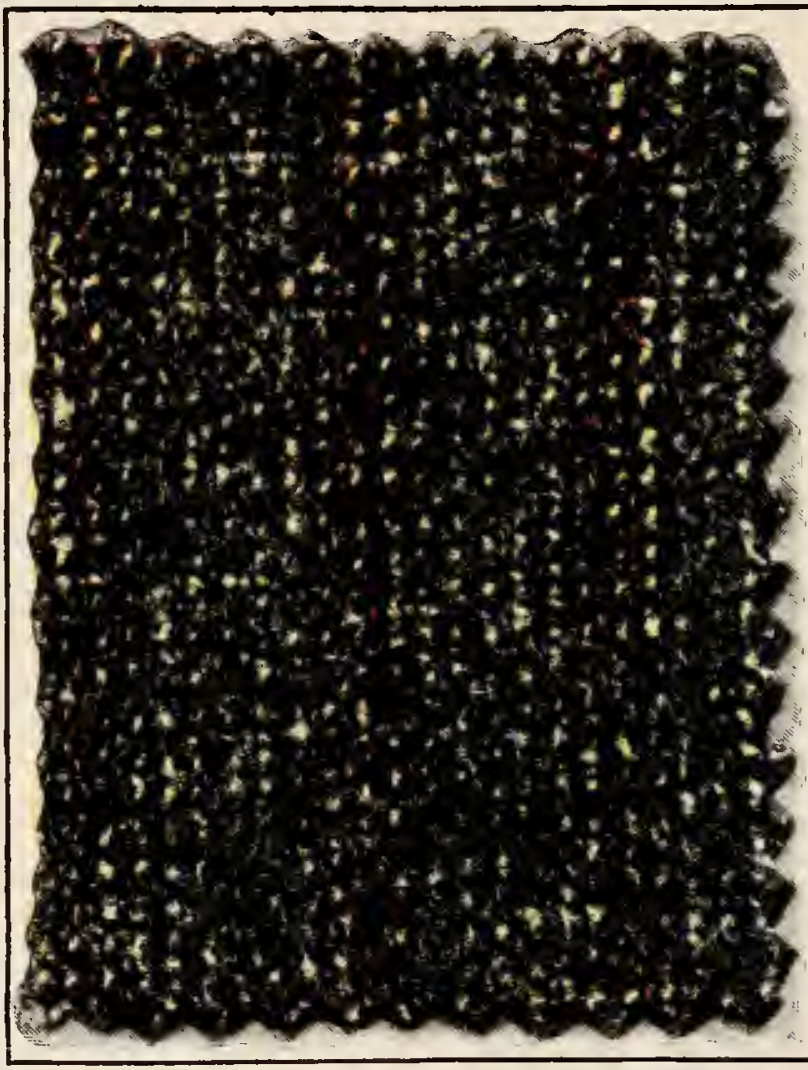
MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE WILMOT

The season's smartest Coat for young men

MADE TO MEASURE
THE ROYAL TAILORS



Fabric 6145

Dark Gray Woolen Suiting—ribbed with Maroon

MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE STANTON

The season's favorite double-breasted Sack

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6075

Meteor-Blue Fancy Silk—Woolen-Velour Finish

MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE LIEUTENANT

A four-button English Sack; semi-conservative

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6155

Soft-fibred Scotch Woolen—speckled with color decoration

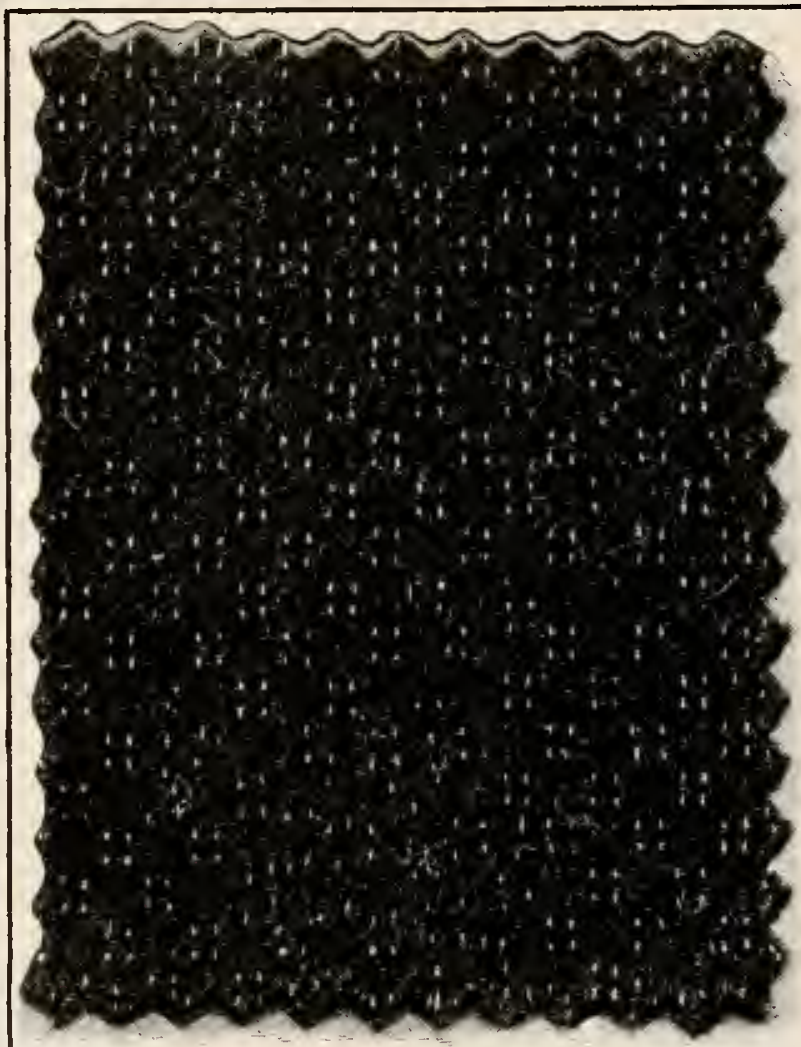
MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE CURTIS

A young man's Overcoat; decidedly custom-bred

MADE TO MEASURE
THE ROYAL TAILORS



Fabric 6341

Pin Check Silk-mixed Worsted — jet black body

MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE PRESIDENT

A staple, durable Sack style; tastefully dignified

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6463

Multi-Tone Wool Overcoating — Ideal Ulster Fabric

MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE LOWDEN

An English cut Sack; high-waisted, snug-fitting

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6135

Fine Grained Wool Suiting—Ben Day Silk Stripe

MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE NAPOLEON

A dress Overcoat—authentic for evening wear

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6072

Black Brown Silk-mixed Suiting
Velour Finish

MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE WALLING

A figure-tracing Overcoat of grace and elegance

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6257

Greenish Brown Velour Finish Suiting
Purple Thread Stripe

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6493

Burnished Brown Coating — Maroon decoration

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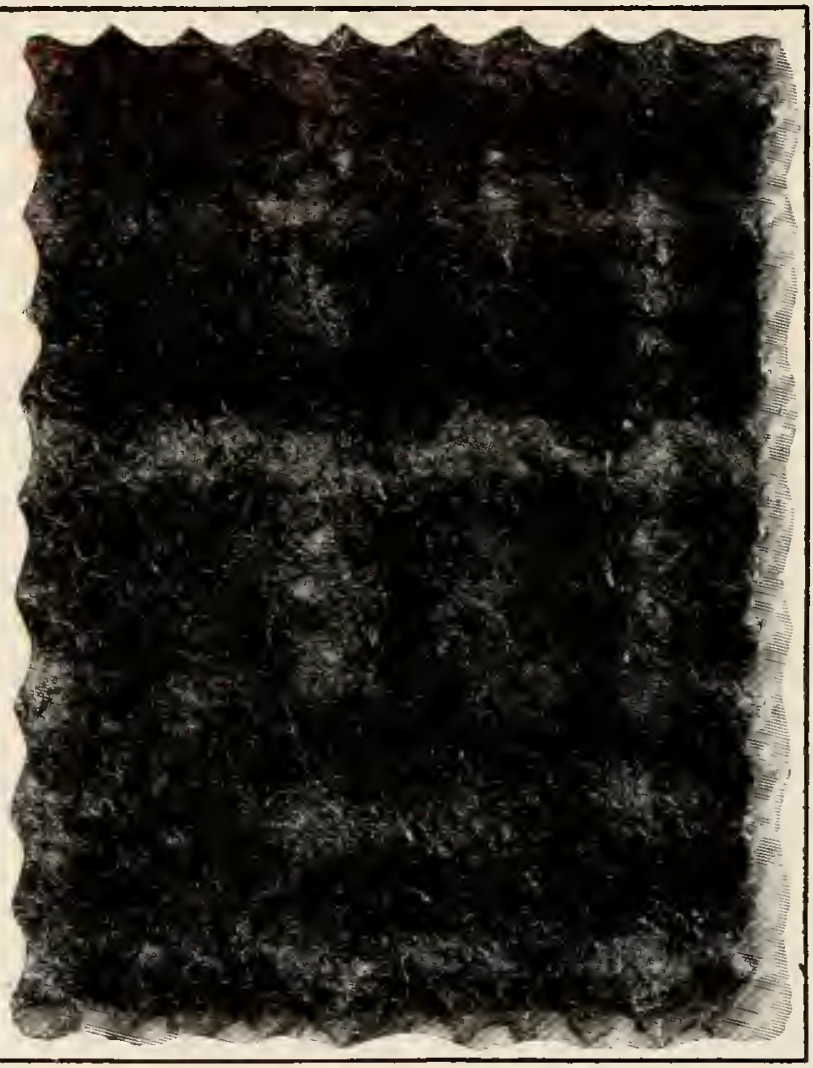
THE ROYAL TAILORS



Fabric 6469

Young Man's Overcoating—lively gray check

MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE SENATOR

A Royal Great Coat; combining utility and fashion

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6497

Fancy Back Coating — Top shows back of fabric

MADE TO MEASURE
THE ROYAL TAILORS

Presenting

THE COMMANDER

A business man's Overcoat; comfortable, styleful

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6470

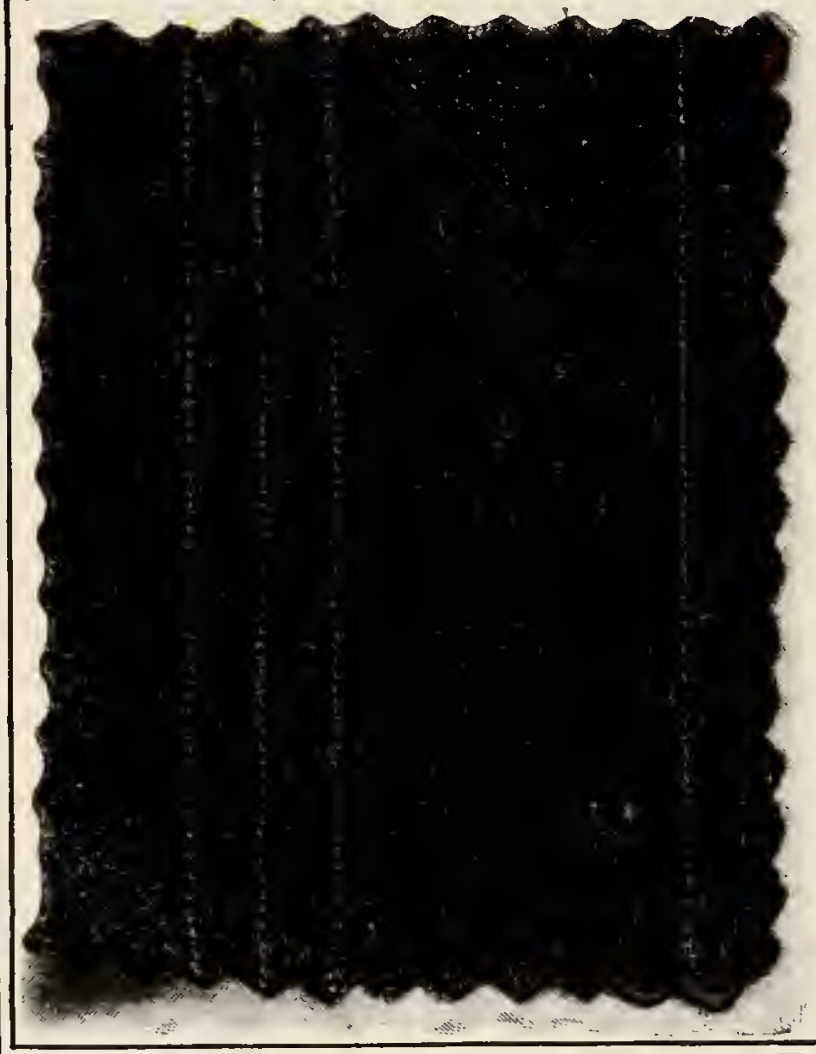
Ulster or Great Coat Fabric
Montagnac Finish

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6467

Homespun Scotch Overcoating—an Ulster special

MADE TO MEASURE
THE ROYAL TAILORS



Fabric 6256

A fabric to warm the young man's heart cockles

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6478

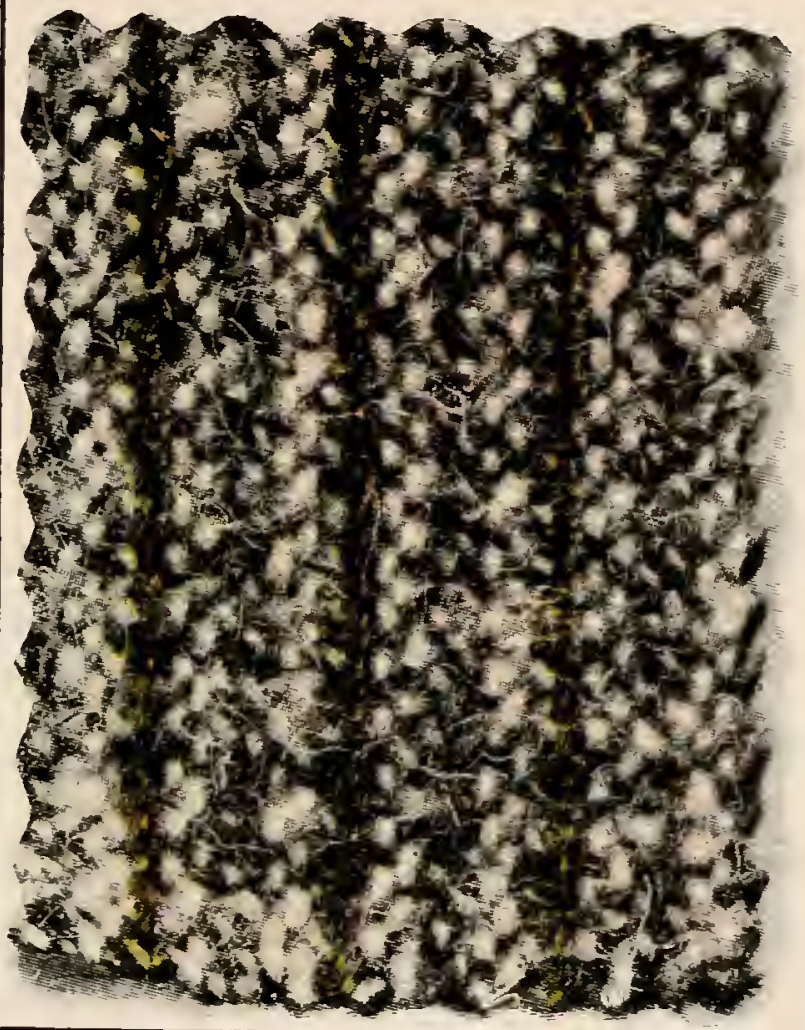
Metec r-Blue Chinchilla Coating—a twin to 6477

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6472

Brownish Black Shaggy Coating
Montagnac Finish

MADE TO MEASURE
THE ROYAL TAILORS



Fabric 6149

Royal Novelty Wool Suiting—ribbed with orange thread

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THE ROYAL TAILORS

Fabric 6477

Gray Black Chinchilla Overcoating
Superlative quality

MADE TO MEASURE
THE ROYAL TAILORS

Fabric 6115

Another Royal Young Man's Special Silk Mixture

MADE TO MEASURE
THE ROYAL TAILORS

Six "Patented" Better Ways of Royal Tailor Service

1—The famous 6-day schedule service on all orders.

2—$1 a day cash forfeit for delays.

3—A legal guarantee attached to each garment—warranting complete satisfaction or money back.

4—All pure wool fabrics exclusively.

5—Every inch of fabric preshrunk.

6—Profit-sharing prices and no "extras."

This Garment is Guaranteed To Fit You Perfectly
—
If you are not pleased with it in every respect we ask you not to accept it, not to pay one penny.

THE ONLY REAL CLOTHES GUARANTEE

—issued
with every
Royal sale—and
enclosed with every
Royal garment shipment

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CHICAGO — NEW YORK

FALL & WINTER
1916-17